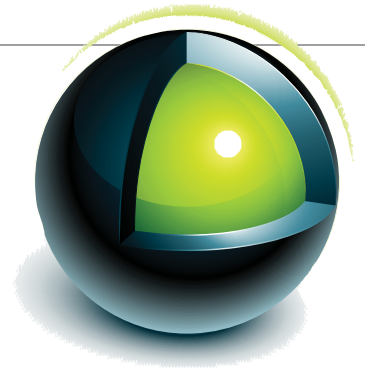


Mainline Discovery WORKSHOP

A recent IBM study shows that more than two-thirds of CEOs are implementing extensive and innovative changes to their business processes.

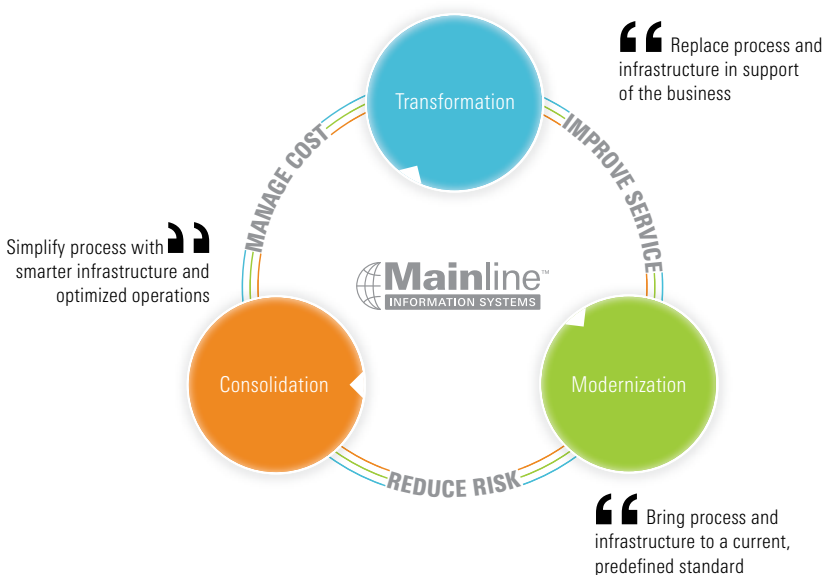
The corresponding CIOs are expected to keep pace and deliver solutions to support these changes. For many organizations, however, the lack of a consistent view across the business needs and IT processes hinders strategic planning and execution. Additionally, the needs for new technologies and both additional and improved services, often with a reduced budget, can constantly derail IT priorities.

Mainline's Discovery Workshop provides the solution. Led by a Mainline solution architect who has a broad spectrum of experiences across industries and technologies, this one-day workshop aims to align your IT processes with your business needs. Throughout the engagement, the Mainline Solution Architect will perform a 14-point inspection covering a broad range of topics, including hardware, system software, applications, IT processes



Mainline's approach for strategy and planning helps customers develop a roadmap for building a flexible, dynamic IT environment aligned with their business goals.

A Solution Driven Business Model



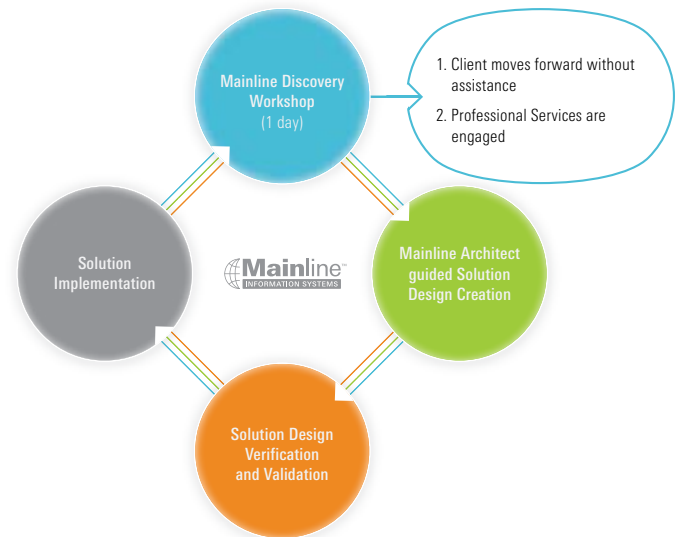
Mainline Discovery WORKSHOP

and finance. The goal is to determine where your organization is today with respect to these topics and where you'd like it to be tomorrow, and then to outline the road map to help you make the journey. At the conclusion of the event, you have the opportunity to identify the areas that are most relevant, and Mainline will continue to work with you over a 12-to-24-month period to ensure that the identified goals are met. Ultimately, this will ensure that IT is delivering value where it is needed most.

The purpose of this workshop is not to give you specific hardware, software or service recommendations. Rather, it is to provide you with a broad perspective of the alignment of your IT organization to your lines of business. This is crucial for quickly analyzing the impact of proposed changes and prioritizing projects that drive the most value to the business.

For more information about the Mainline Discovery Workshop, please call **866.490.MAIN(6246)**, or visit us on the web at **www.mainline.com**.

Solution Workflow



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